

IBM
Mainframe

Microsoft
PC

Google
Search

Apple
Applications

1980

1990

2000

2010





?

?



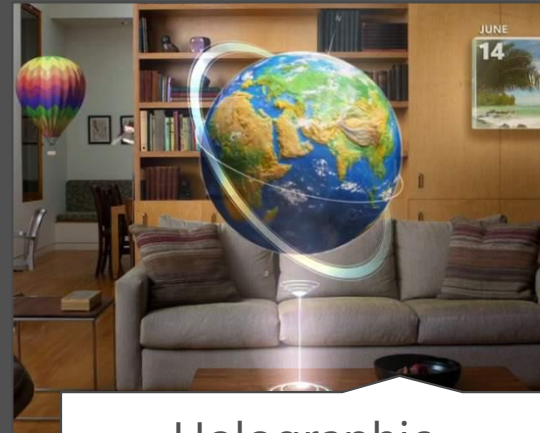
Big Data



Machine Learning



Internet Of Things



Holographic Computing



Developer conversations

“It really became apparent that we share the same soul and we’ve been able to work really well together because of that”
Brad Green, Google's Director of Engineering, Angular

“Microsoft Delights Devs By Freeing Its Xamarin Coding Tools” *Wired 03/31/2016*

“Wish I was at Build — ubuntu on windows, ephemeral JS functions, and more... Welcome to the new world... #amazing”
@voodooতিকিgod

“Microsoft is definitely getting their Mojo back”
Mashable 12/17/2015

Create more
personal computing



Partner
Opportunity

Build the intelligent
cloud platform



Reinvent productivity
& business processes





Create more personal computing

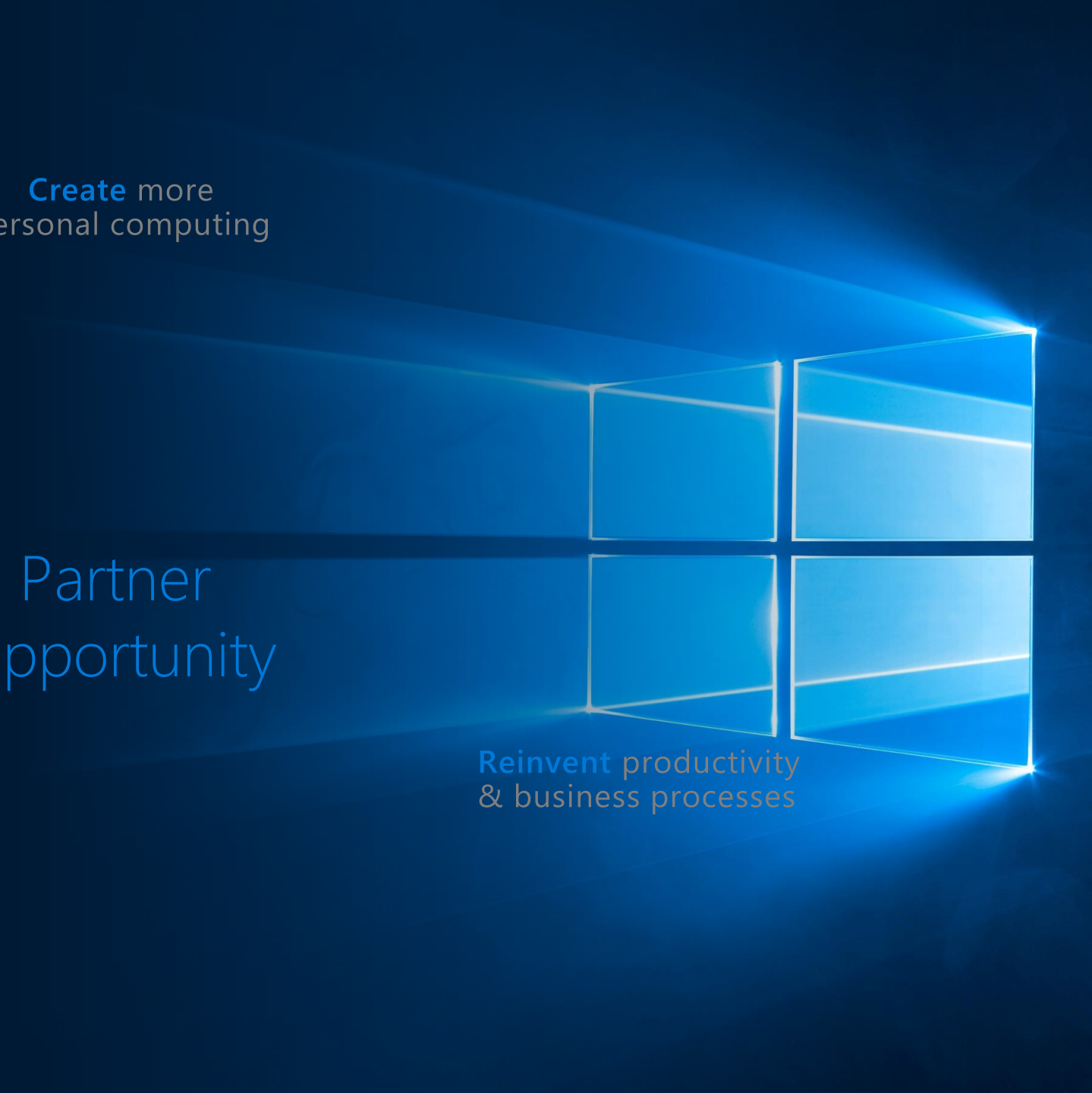


Build the intelligent cloud platform

Create more personal computing

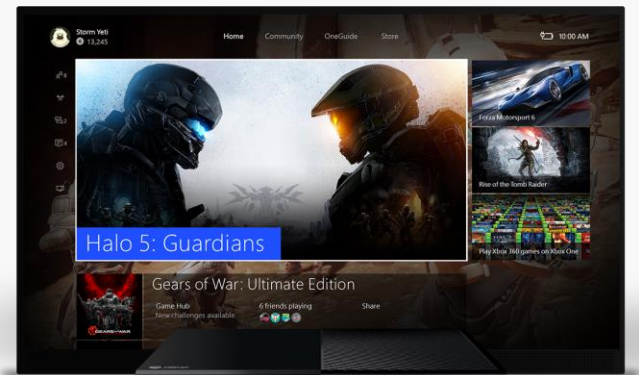
Partner Opportunity

Reinvent productivity & business processes





Windows 10



Windows momentum

300 Million

MONTHLY ACTIVE
WINDOWS 10 DEVICES

5 Billion

WINDOWS 10 STORE VISITS
SINCE LAUNCH

5 Billion

QUESTIONS ASKED OF
CORTANA SINCE LAUNCH

75 Billion

HOURS SPENT ON WINDOWS 10

10 Million

HOURS OF XBOX ONE GAMES
STREAMED TO WINDOWS 10 PCs

140%

FASTER GROWTH TRAJECTORY
THAN WINDOWS 7

Anniversary update

Windows Hello integrates with
Apps and Edge

New pen ink experience

Xbox One can run your Windows apps

Cortana improvements

HoloLens support

Developer updates

Desktop App Converter for moving Win32/.NET apps to Windows 10

Create multi-platform apps with shared code using Xamarin

Native Bash support for development



Reinvent productivity
& business processes





Web Technologies



Cross Platform



Partner Opportunity



Office momentum

1.2 Billion

OFFICE USERS

> 50 k

NEW O365 SMALL BUSINESSES
PER MONTH

> 4 Trillion

EMAILS SENT WITH O365
PER MONTH

3 Billion

MINUTES OF SKYPE CALLS DAILY

60 Million

COMMERCIAL O365 MONTHLY
ACTIVE USERS

420%

GROWTH IN MONTHLY
MICROSOFT GRAPH API CALLS

Developer opportunity

Build
intelligent
apps by
connecting
to Office
services



Make
your solution
part of
Office apps



Engage
users
through
conversations





Build the intelligent
cloud platform



Platform Services

Security & Management

- Portal
- Active Directory
- Multi-Factor Authentication
- Automation
- Key Vault
- Store / Marketplace
- VM Image Gallery & VM Depot

Compute

- Cloud Services
- Service Fabric
- Batch
- Remote App

Web and Mobile

- Web Apps
- API Apps
- API Management
- Mobile Apps
- Logic Apps
- Notification Hubs

Developer Services

- Visual Studio
- Azure SDK
- Team Project
- Application Insights

Hybrid Operations

- Azure AD Connect Health
- AD Privileged Identity Management
- Backup
- Operational Insights
- Import/Export
- Site Recovery
- StorSimple

Integration

- Storage Queues
- Biztalk Services
- Hybrid Connections
- Service Bus

Analytics & IoT

- HDInsight
- Machine Learning
- Data Factory
- Event Hubs
- Stream Analytics
- Mobile Engagement

Data

- SQL Database
- SQL Data Warehouse
- Redis Cache
- Search
- DocumentDB
- Tables

Media & CDN

- Media Services
- Content Delivery Network (CDN)

Infrastructure Services

Compute

- Virtual Machines
- Containers

Storage

- BLOB Storage
- Azure Files
- Premium Storage

Networking

- Virtual Network
- Load Balancer
- DNS
- Express Route
- Traffic Manager
- VPN Gateway
- Application Gateway

Datacenter Infrastructure (30 Regions)



Azure momentum

> 120 **k**

NEW AZURE CUSTOMER
SUBSCRIPTIONS/MONTH

> 1.4 **Million**

SQL DATABASES IN AZURE

2 **Trillion**

MESSAGES PER WEEK
PROCESSED BY AZURE IOT

5 **Million**

ORGANIZATIONS USING
AZURE ACTIVE DIRECTORY

> 4 **Million**

DEVELOPER REGISTERED WITH
VISUAL STUDIO TEAM SERVICES

> 40**%**

REVENUE FROM
START-UPS AND ISVS

Internet of Things

Secure device connectivity and management with Azure

Dashboards and data visualizations

Data ingestion and command + control

Trigger on events with Azure Functions Preview

Starter kits, gateway SDK and device management available

Microservices

Provision Docker or Mesos in Azure

Containers for Windows Server or Linux

Stateful and stateless Docker containers

Deploy Azure Service Fabric on Azure, VMWare, OpenStack or AWS

Data Visualization



In app data visualization with Power BI Embedded Preview

Usable on Windows, iOS, Android and HTML5

xamarin

Xamarin: Loved by developers, trusted by enterprise



Create more
personal computing



Interconnected
Ambitions

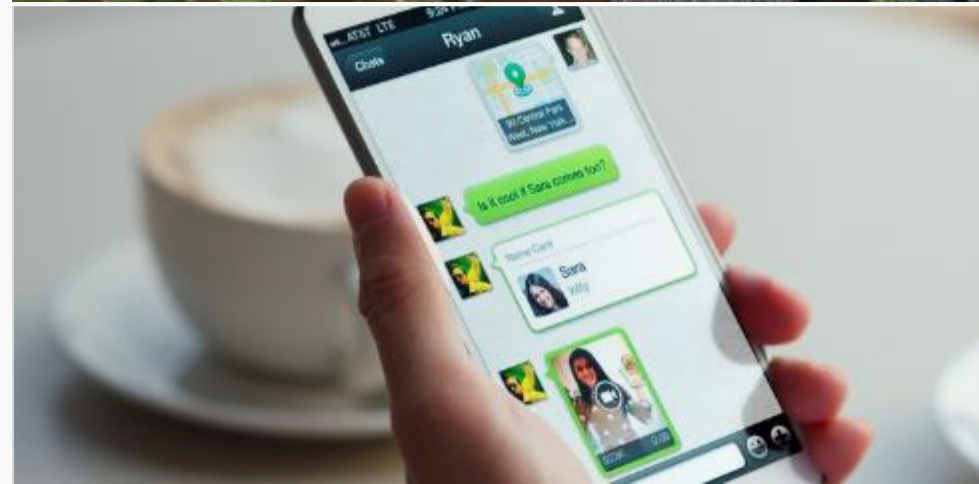
Build the intelligent
cloud platform



Reinvent productivity
& business processes



Conversations as a Platform



Conversations as a Platform



People



Digital assistants



Bots

Conversations as a Platform



Human language is the new UI



Bots are the new apps;
digital assistants are meta apps



Intelligence infused into all
interactions

More information on Conversations

Bot and Bot Building Kit

Cortana Digital Assistant

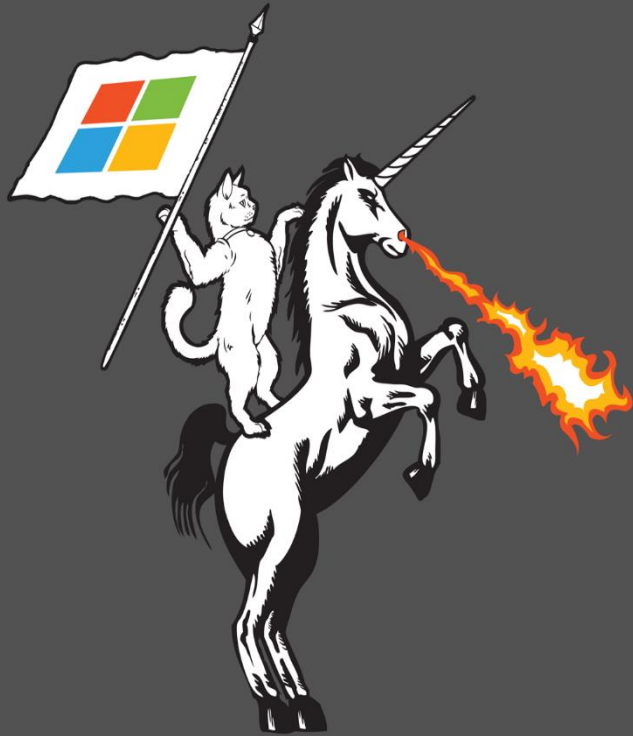
Conversation Canvas

Cortana Intelligence Suite



Developer conversations

Rafał Czupryński



Audience Lead

DX

Microsoft



@RafalCzuprynski

rafacz@microsoft.com

<http://rafalczuprynski.pl>

